



8-20-2019

Dear Mr. Kalb,

The Rockridge District Association represents 355 businesses, and as a board we felt it necessary to express, from our point of view, that it is vital for you to support the Oakland A's remaining in Oakland. The economic impact would be excellent, and the support it would provide businesses in our area deserves consideration.

The A's are an irreplaceable part of Oakland's social fabric and are a key financial component for Rockridge. Most restaurants and bars experience a sizable increase in business before and after A's games, with fans taking BART and enjoying the neighborhood supplying a 10% to 25% increase in revenue. Small local businesses that staff large numbers of employees find the additional funds to be vital. With the financial boost the A's provide, the Rockridge businesses are better positioned to turn profits and provide paychecks to their employees, many of whom are working class Oakland residents. The Golden Squirrel, George and Waltz, McNally's, and Cactus Taqueria, just to name a few, all support the A's in multiple ways. These establishments consider identifying with and supporting the A's to be essential business practices.

With the departure of the Raiders, and next the Warriors, Oakland cannot afford another parting team. It would be devastating to the city in general and to the businesses in the Rockridge district specifically. Conversely, the boost in enthusiasm and activity that a new Howard Terminal ballpark would provide would translate into longstanding patronage and revenue for our businesses. We urge you to approve the A's Oakland Stadium Project. Thank you, and go, Oakland A's!

Respectfully,

A handwritten signature in black ink that reads "Bernosky".

Susan Bernosky, President

**Rockridge District Association, a Rockridge Business Improvement District**

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